

Beauty By Benz

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THE MAKEUP SHOW NYC May 13 - 14, 2012

9:00am-6:00pm
Sunday & Monday

125 West 18 Street
www.themakeupshow.com

The Mascara Page

Ah mascara. I personally don't feel like someone's face is done until there's mascara on it. Unless you're one of those freaks of nature that has thick, dark, curled lashes naturally, mascara is a necessity to finish any makeup look. There are a ton of mascaras out there, at all different prices, so how to choose? There's plenty of different formulas and colors out there, but I think it's all about the brush. Skinny brushes, fat brushes, plastic brushes, bottom lash brushes... I can't help you decide which one will be best for you without getting you in my makeup chair, but what I *can* do is tell you about my experiences with various mascaras I've tried. I have short, fine, blonde lashes, so I need it all. I need volume, length, and pigment, so I guess you could say I'm a great guinea pig. I've also included information on makeup removers that have been great for my sensitive eyes, and lash serums. Hope you can benefit from my hits and misses!

Make sure to check back, as I'm regularly adding new additions to my mascara collection.

Obagi Elastilash Eyelash Solution (\$60)-



I've seen some really amazing results on *OTHER* people from eyelash enhancement serums, but since I have light eyes I haven't been willing to try those serums and be on the wrong-side of dark iris pigmentation (or any other side effects for that matter). Obagi ELASTILash Eyelash Solution has none of those nasty side effects for light-eyed gals, but it's safe for all people to use since it's a nonallergenic. Obagi promises 4-6 weeks until people see fuller lashes, but I saw results right away and had no side effects. I'm a contact-wearer, so I only use this at nighttime when my contacts are out. I've probably been using this for 2 months and haven't even put a dent in the bottle, so I think this is well-priced.

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